**Language Associated with the Rational-Technical Perspective**

Goals specificity

Formalization

Formalizing behavior

Patterns of authority

Efficiency

Social structures

Monitored performance

Hierarchy

Routine

Bureaucracy

Machine

Interdependent parts

Controlled conditions

Prescribed roles

Specificity

Top-down

Objectify

Standardization

Procedural manual

Prescriptive

Rules

Mechanized

Regulated

Profitability

Outcomes

Measurable

Reliability

Specialized

Consistency

Inputs and outputs

Militarized

Deliberate