

Verbal STM

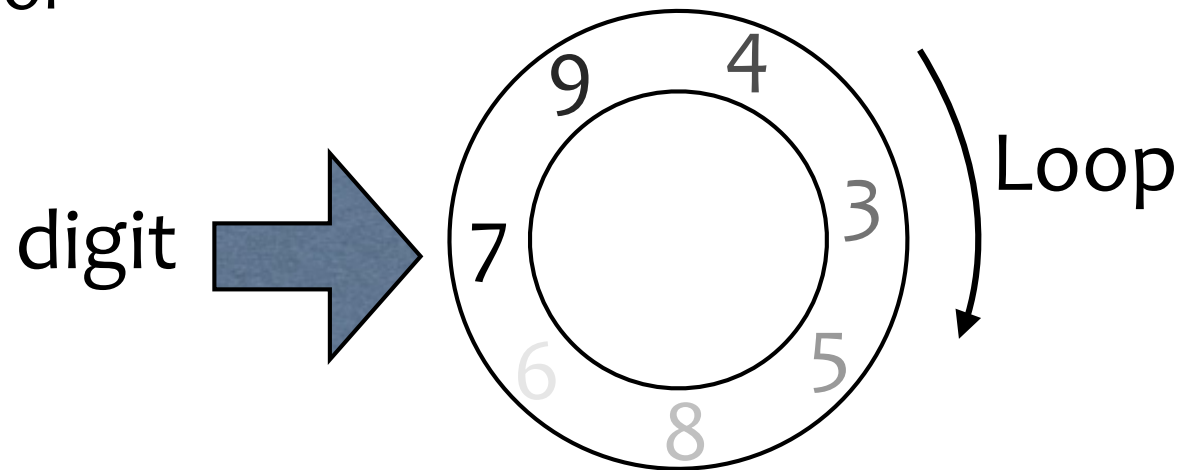
- “Phone number” memory

The reason phone numbers have 7 digits!

- Verbal encoding

Verbal distraction interferes, visual doesn't

- Tape-loop metaphor

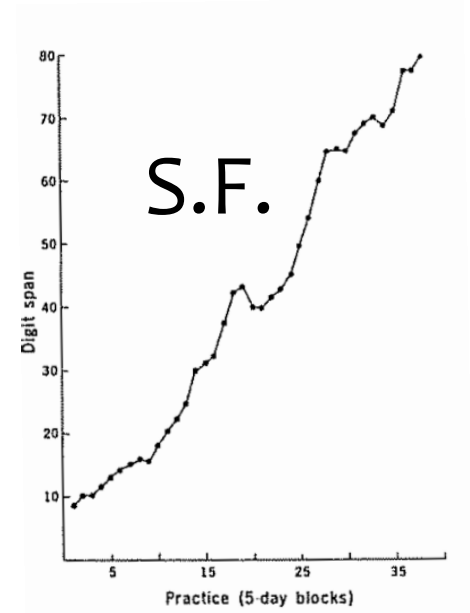


Capacity of VSTM

- Capacity: 7 ± 2 items, or 3 ± 1 “chunks”

But what is a chunk?

An index to LTM. Patient S.F....



- But what is a “chunk” exactly?
 - A link to LTM, or
 - A pattern or group