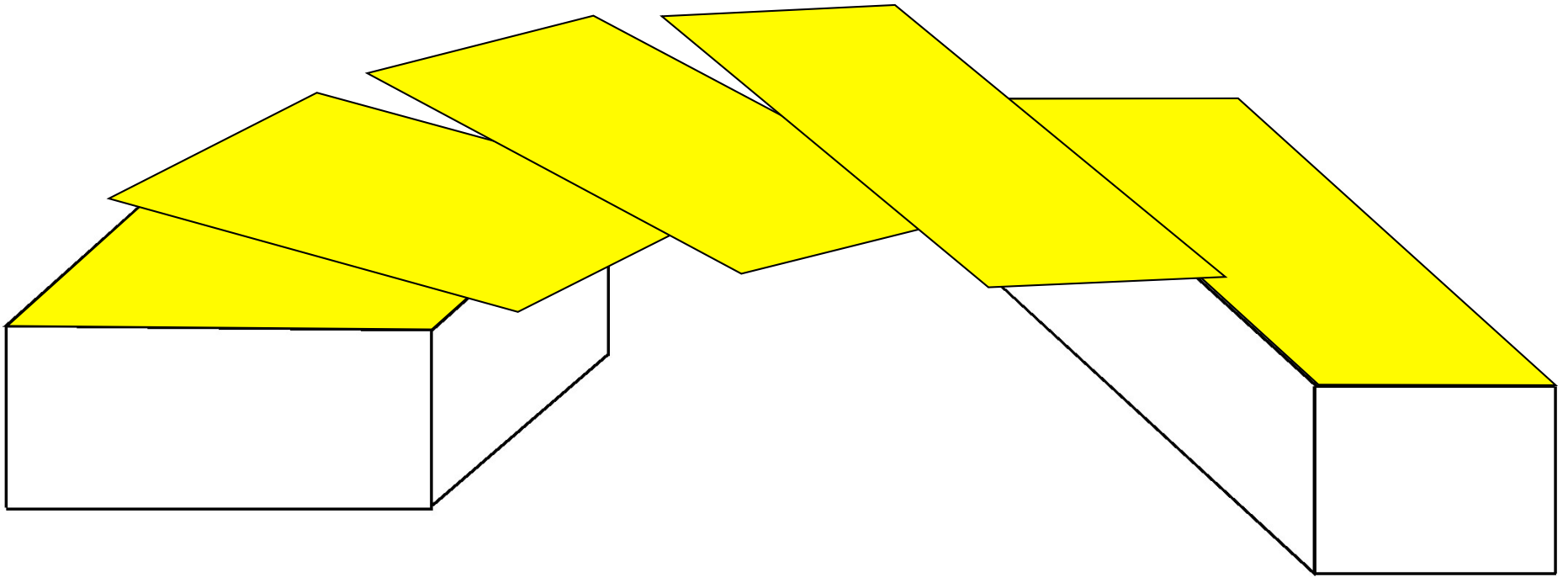
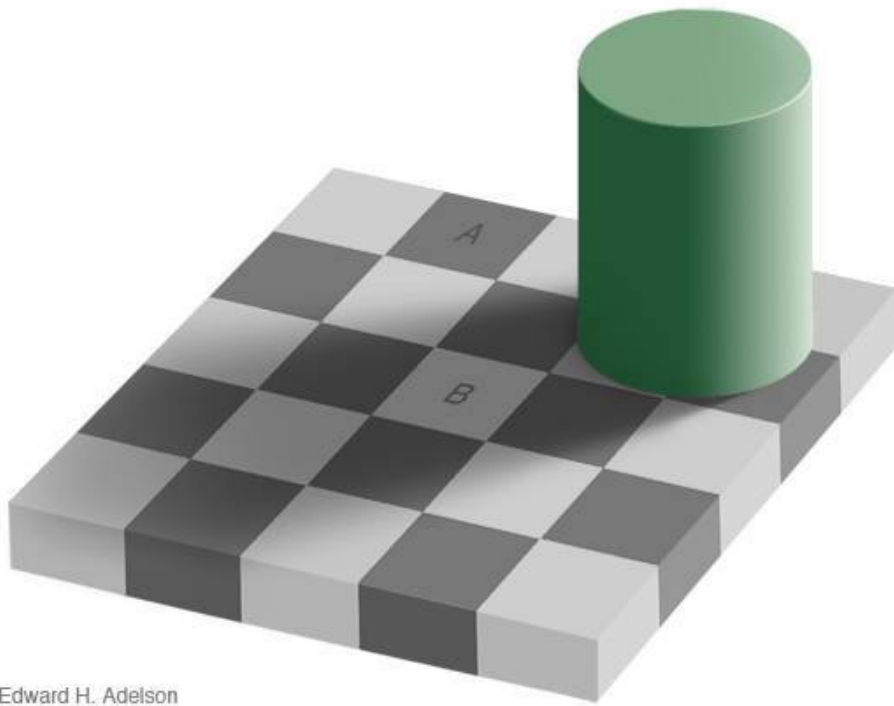


What you see

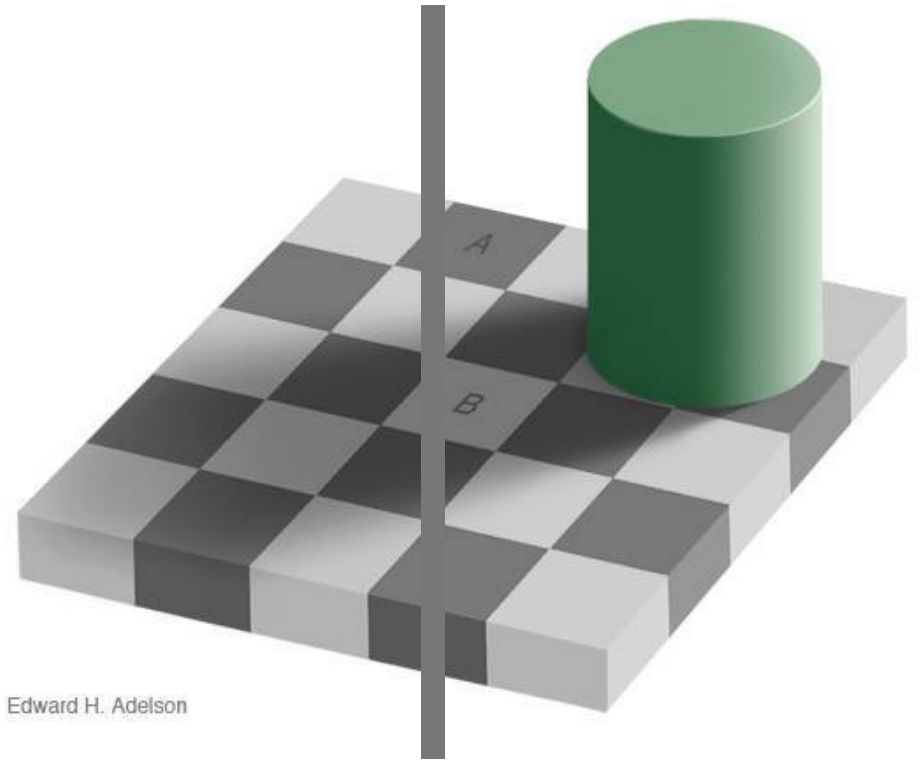
- Intuitively, you simply see “the world.”
 - That is, you are subjectively aware of the actual physical scene in front of you, simply because you can see it.
 - This idea is sometimes called **naive Realism**.
- In fact, the sense data (**proximal stimulus**) is the only thing the brain has “direct” access to.
 - This has led to a misconception that what you actually “see” is the **image** (the proximal stimulus)
 - In fact, a model of the world—a **mental representation**—has to be **inferred** from the sense data. **You don’t see the sense data itself.**
 - What you actually see is the **inferred mental representation**



You see the interpretation, not the image!

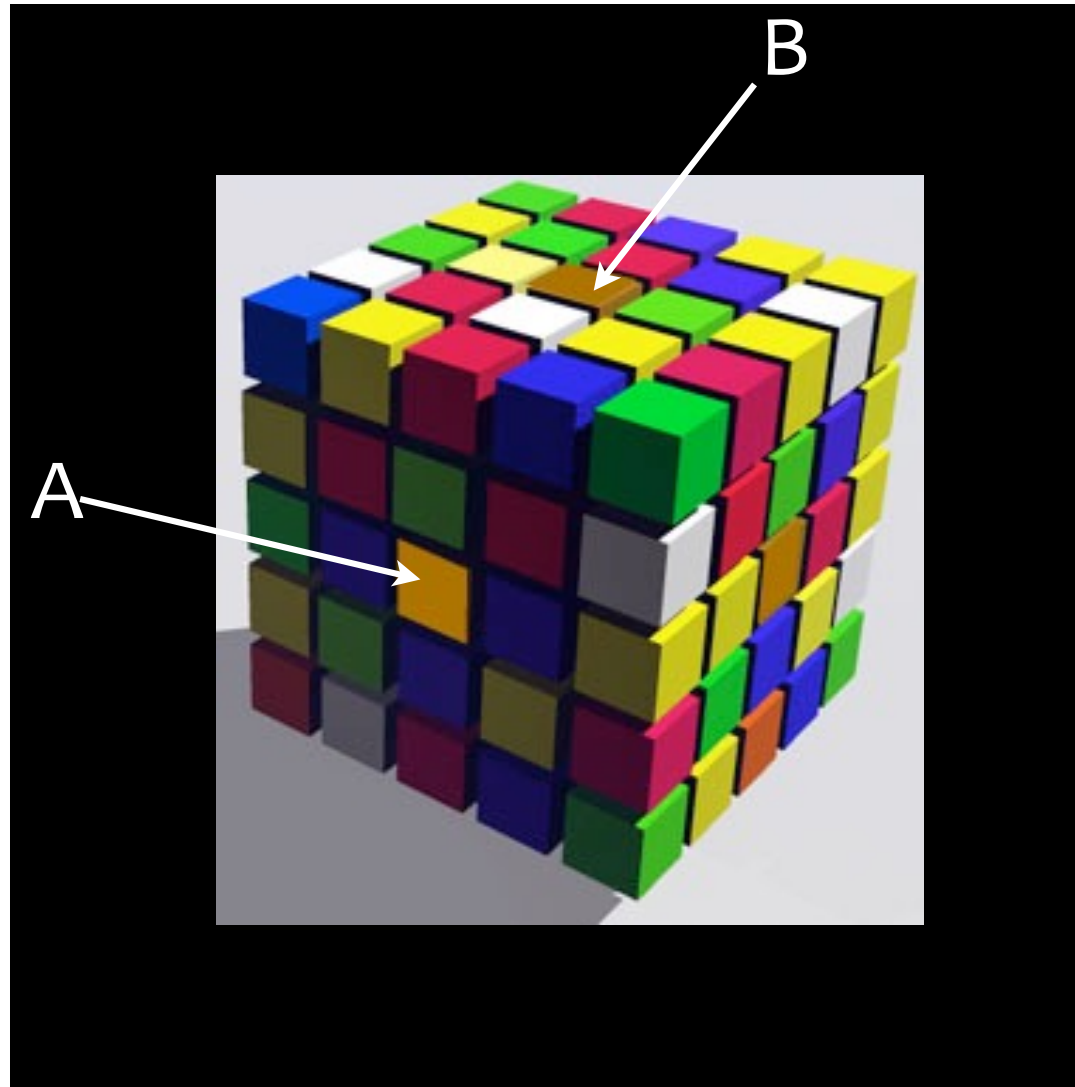


Edward H. Adelson

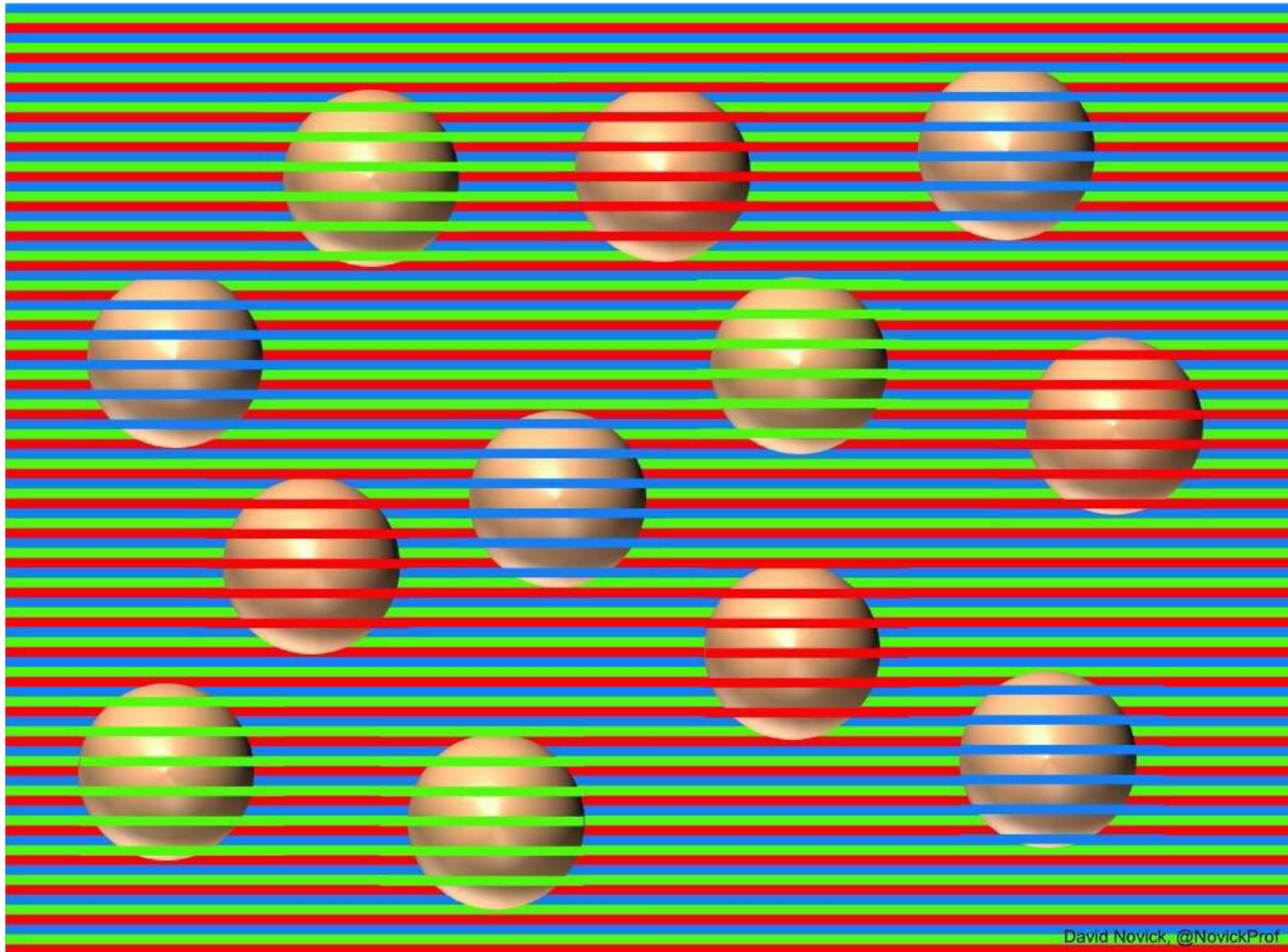


Edward H. Adelson

Squares A and B are the same (proximal) shade



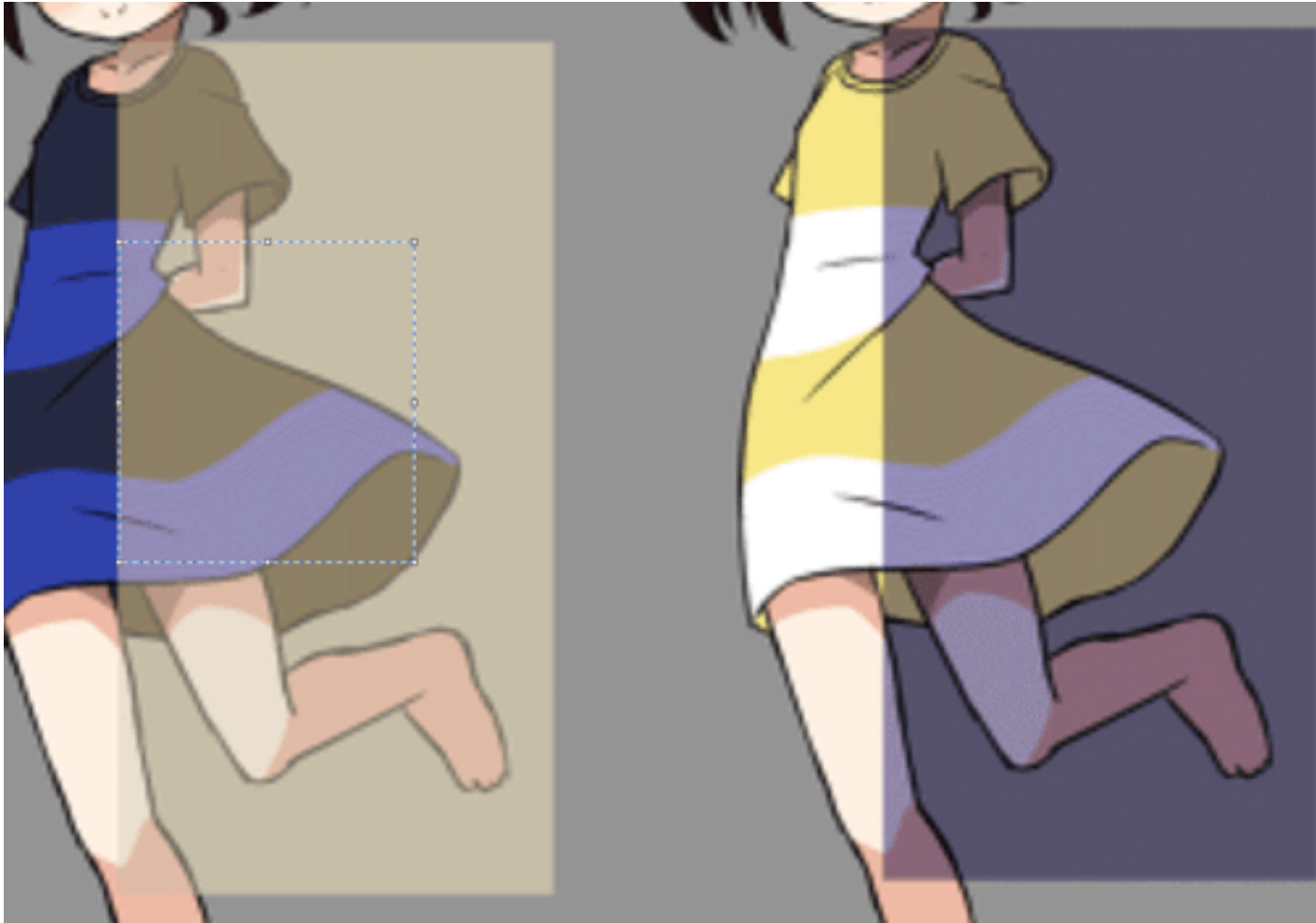
Squares A and B are the same color in the image



The balls are all the same color in the image



The famous dress



Top-down vs. bottom-up

Knowledge, expectations

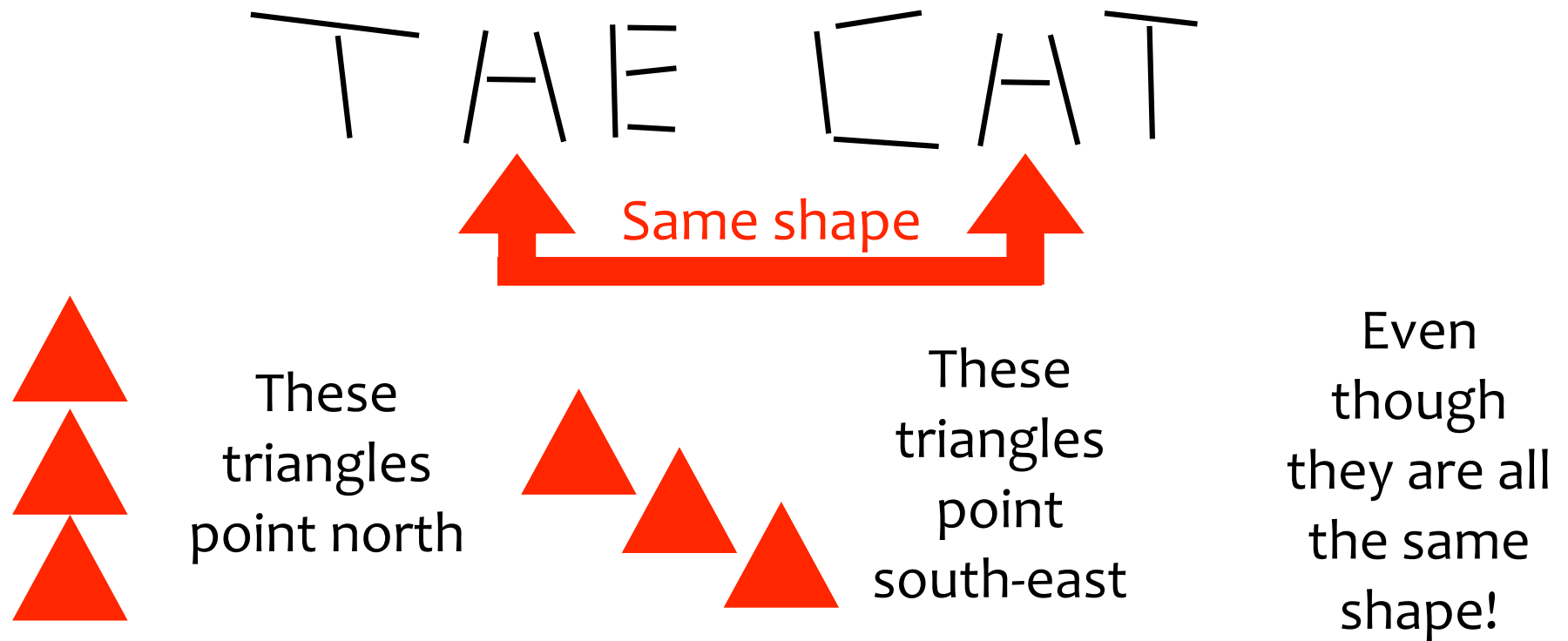


Perception



Sensory data

Top-down influences can change what you see...



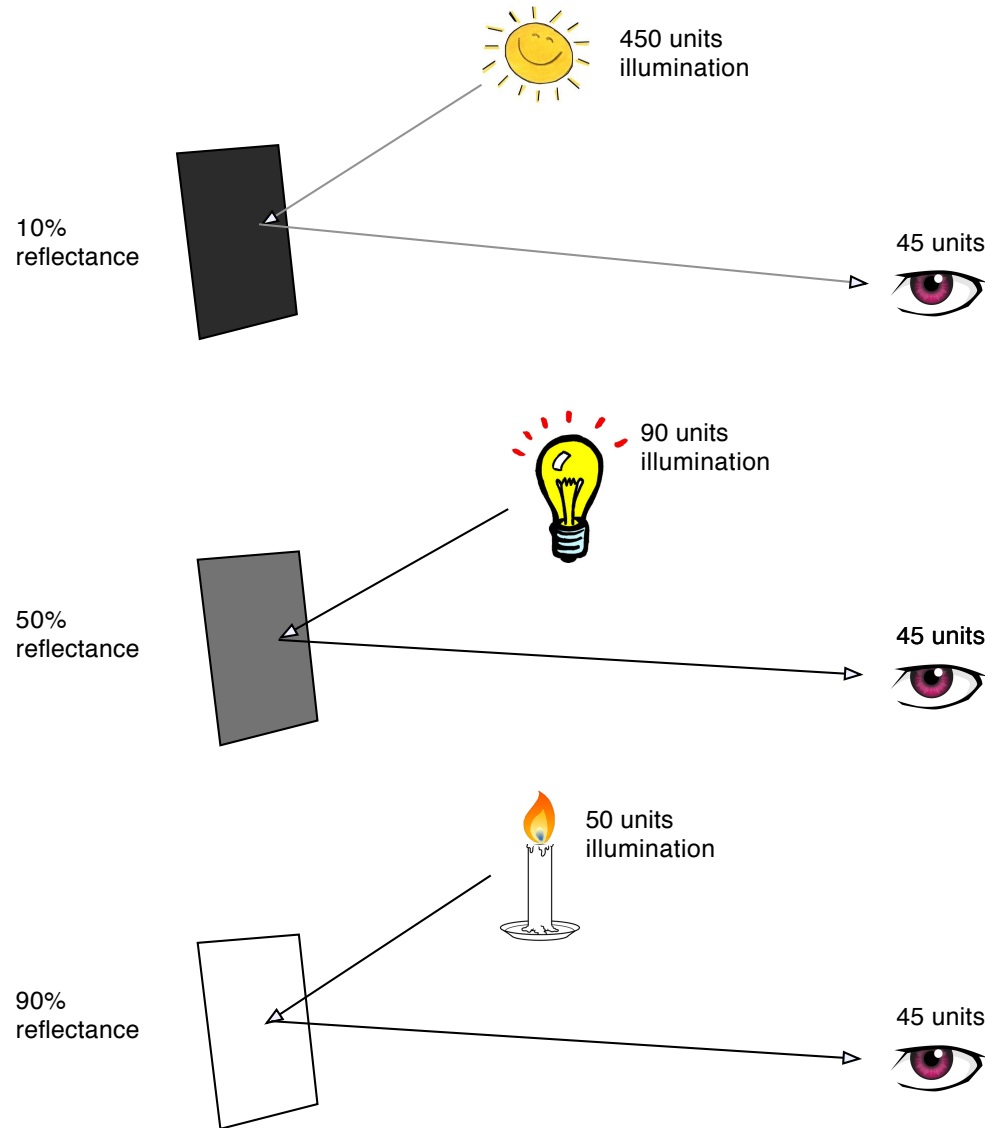
But conscious knowledge usually doesn't!

- Visual illusions are mostly **unaffected** by what you “know”—e.g., “this is an illusion”
- Perception is **informationally encapsulated**; it is “walled-off” from consciously acquired knowledge

Lightness perception

- **Lightness perception** refers to the way the brain estimates the **reflectance** of a surface, i.e. the percent of light it reflects
 - More reflective surfaces (e.g. 90%) are perceived as white, less reflective (10%) as black, and intermediate ones (50%) as gray
 - (Color is a separate matter.)
- The proximal stimulus contains information only about **how much light** there is at a particular point, not what percent of light was reflected
- But this also depends on the illumination, which you don't know!
- So how does the brain infer reflectance?

Illumination and reflectance are conflated in the image



So how do we solve it?

- The brain solves this problem (and many many other perception problems) by tacitly **making assumptions**
- Assume: a **common illuminant** over the entire scene
 - All surfaces are then relative to each other
 - Note that this assumption is often violated (e.g. spotlights)
- Assume: the brightest surface is white
 - All other surfaces are interpreted relative to it.
- This means that you can change how a surface is perceived just by adding another surface somewhere in the image—which is true.

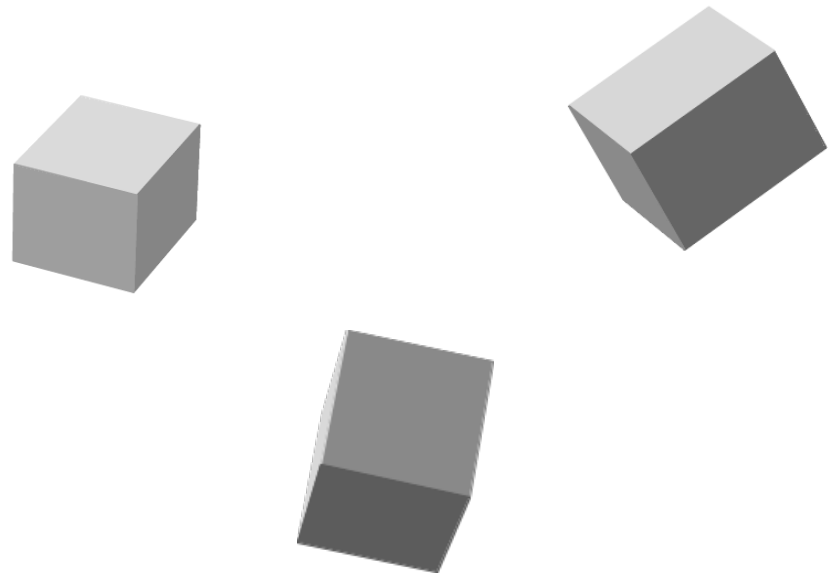
Constancies

A **constancy** is an apparent invariance of some property of the **distal stimulus** despite enormous variation in the corresponding property in the **proximal stimulus**

You have constancies because your brain is **successful** at estimating the distal property

Shape constancy

Apparent shape remains constant despite changes in 3D pose



Lightness constancy

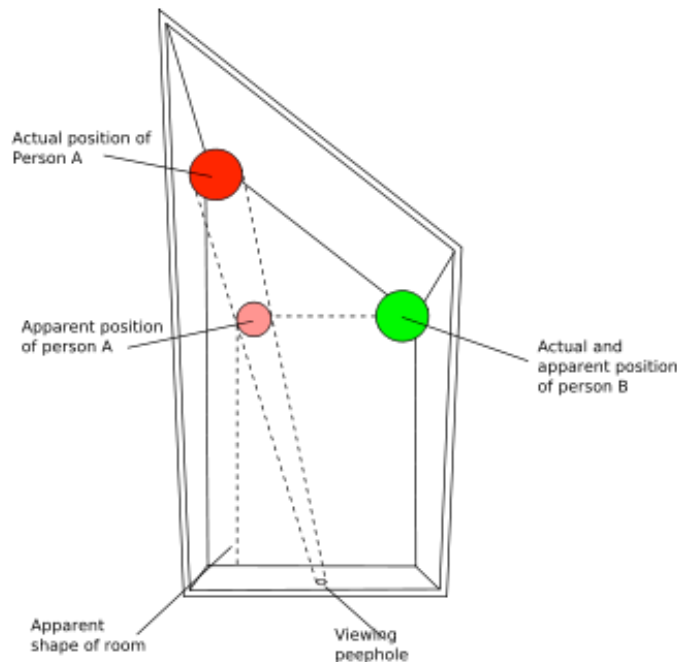
- Apparent surface reflectance remains constant despite changes in illumination

Color constancy

- Apparent surface color remains constant despite changes in illuminant color

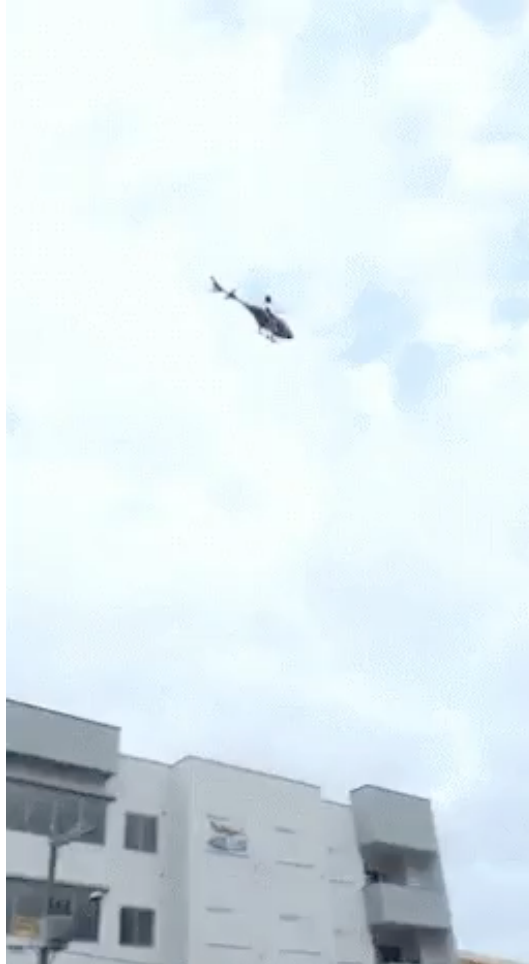
A failure of size constancy

- Apparent physical size remains constant despite enormous changes in retinal size as distance changes

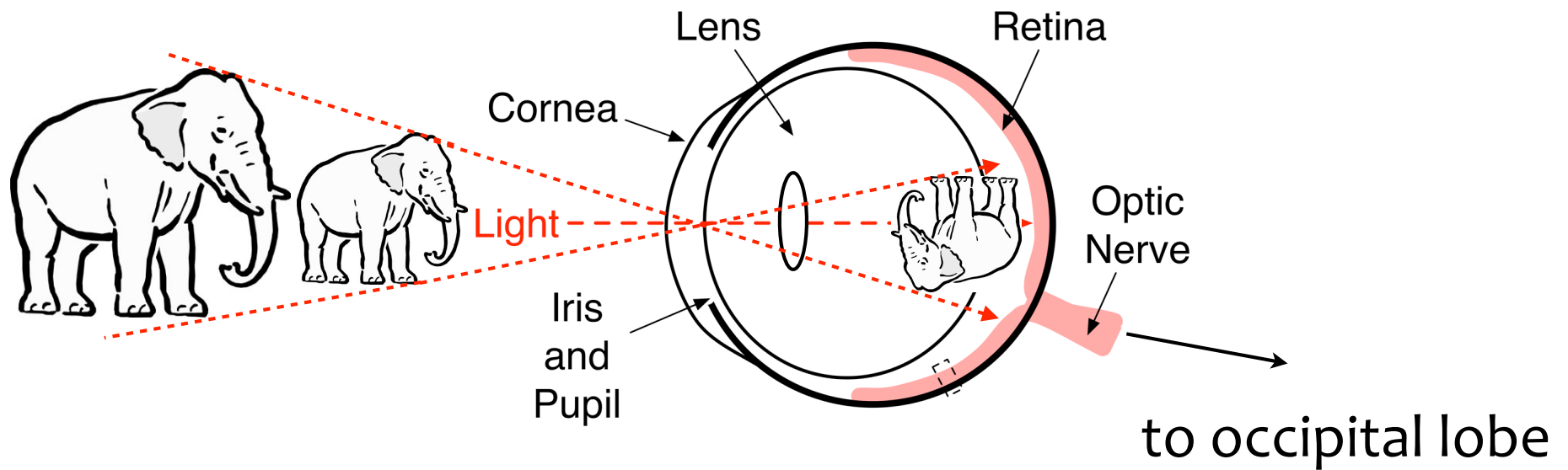


Ames room

https://www.youtube.com/watch?v=W_5wpPxCcyw

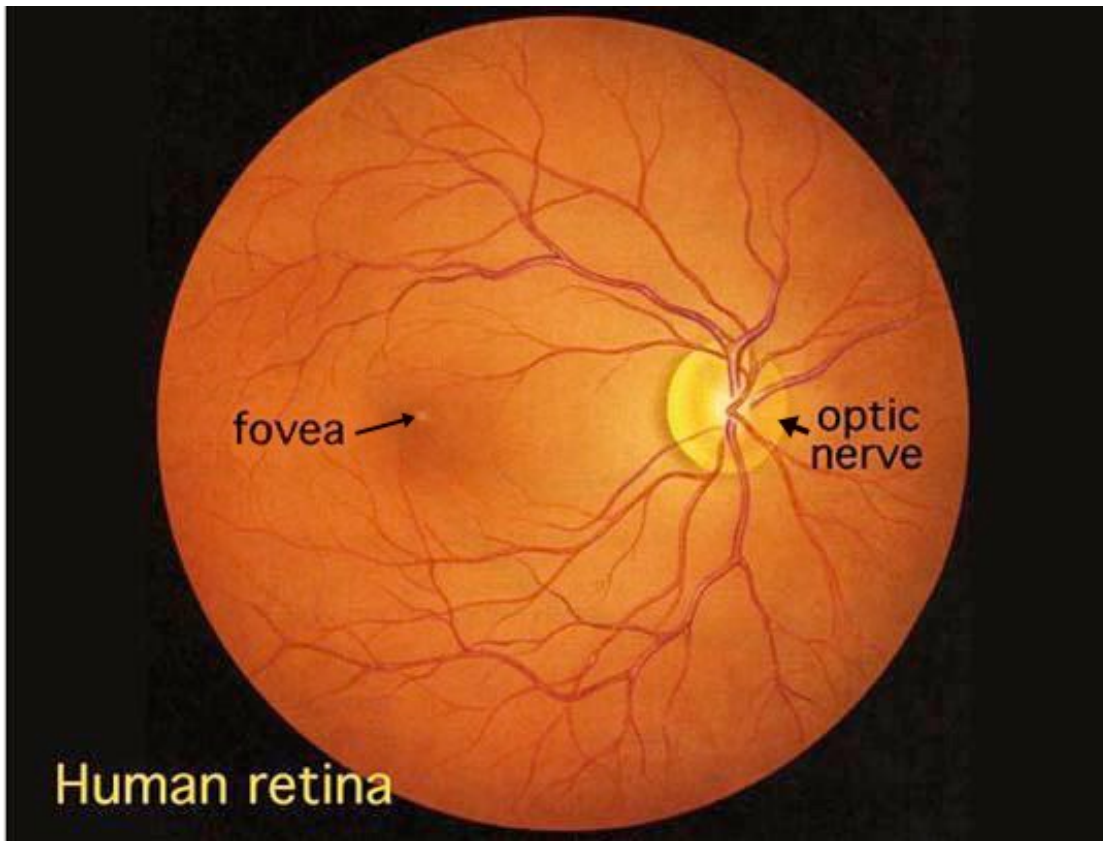


Size estimates depend on distance estimates

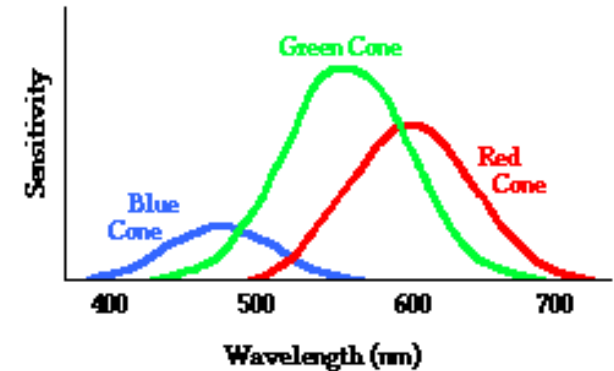


More distant objects are project to smaller images on the retina, but are not perceived as smaller (size constancy)

Retina, photoreceptors



Cones: 3 types:
short, medium & long
wavelength



Rods: just 1 type, but more
sensitive, faster response

Fovea -- central area of retina with high density of photoreceptors, so high resolution. Mostly cones. The fovea is what you point at something when you “look at it”

Periphery -- low density of photoreceptors -- mostly rods